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## Homebuilders see a resurgence in small

By Margaret Jackson  
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Shea Homes shows off the very model of a modern multipurpose room — a trend that appeals to young buyers. (Eric Figge, Shea Homes)

Shea Homes Colorado is rolling out its first new community at Reunion in four years.

The homebuilder is using the Commerce City development as the local launching pad for a smaller, simpler product designed to appeal to younger, more mobile buyers.

"The buyer today is different than a few years ago," said Chetter Latcham, president of Shea Homes Colorado. "They've reprioritized their lives and are scaling down. The day of the McMansion is gone."

Many builders are responding to shifting preferences — and economic realities — by introducing new designs aimed at first-time homebuyers.

KB Home, for example, has launched a new line of paired homes at Stapleton called The Open Series, priced at \$204,995

for a 1,159-square-foot, two-bedroom, two-bath home to \$229,995 for a 1,667-square-foot, three-bedroom, two-bath home.

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